#### St. Thomas A Becket Pastoral Council

#### July 15, 2020

#### Attending:

- Sean Endsley Ali Althen Peggy Cowdrill Matthew Verghese Lisa Erhardt Jennifer Stroik Robert Dunphy Rev. William Schardt
- 1. Shawn Endsley convened the meeting at 6:12 PM
- 2. Father Schardt lead the opening prayer.
- 3. Matt Verghese attempted to demonstrate Google Drive. WiFi and display problems affected the presentation. Matt will create a tutorial for distribution.
- 4. Communication
  - a. Maureen roan is updating the parish website
  - b. Discussed the use of social media, for example Facebook.
  - c. Streaming. Leve streaming of Mass was discussed.
  - d. Shawn Endsley asked Matt Verghese to investigate a parish Facebook page
  - e. Ali Althen will map out initial Facebook page content strategies
- 5. Telephone Outreach
  - a. Jennifer Stroik Reported that 17 volunteers have been making calls and additional volunteers are joining the effort.
  - b. The effort is proceeding in stages: so far the effort has proceeded through parishioner age ranges of 40s and 50s.
  - c. Approximately 20% of calls result in actual voice contact and some conversation.
  - d. Jennifer reported that the parish database was in need of update and recommended the addition of email addresses was recommended.
- 6. Parish 50 Year Celebration. Ali Althen reported on preliminary discussions of ideas for the St. Thomas 50 year anniversary. Ideas include:
  - a. Children's' art gallery
  - b. Panel discussion What St. Thomas means to parishioners

- c. 850the anniversary of the martyrdom of St. Thomas a Becket
- d. Conversations with current and past pastors
- e. Expanding the participation in the book club
- 7. Bishop's visit
  - a. Tentatively planned for November 8<sup>th</sup> subject to the CoVID-19 situation
  - b. Need to think about dinner options, e.g. Pot Luck
  - c. Bishop's Mass
- 8. Strengths Weaknesses, Opportunities, Threats (SWOT). Ali Althen lead a SWOT exercise.

#### Strengths

- Plan oriented
- Problem solving
- Project Management
- Big picture/ Strategic thinking
- Cultivating engagement
- Tactical leadership
- Empathy, Emotional intelligence
- Strategic communications
- Evangelization
- Public Speaking
- Social Justice awareness
- IT/Technology
- Finance

# Weaknesses

- Translation of aspirations to achievement
- Ownership
- Execution
- Letting go / Trust
- Humble collaboration
- Time

### Threats

- IT Operations
- COVID-19 restrictions
- Culture
- Aging Population
- Fewer young members
- Parents not passing on the faith

- 9. Other Thoughts
  - a. Parish Survey
  - b. Follow-up with volunteer callers
- 10. Next Meeting: August Date To Be Determined

## Opportunities

- Engaging young people
- Evangelization
- Parish council
- Community building
- Engaging families
- Turning lemons into lemonade
- Engag